

Tc TAMIKA CHRISTY

MEDIA KIT



TAMIKA CHRISTY

@ourwritematter

An award-winning author, creative introvert, avid reader, half-marathon runner, Pinot Noir-loving mama. I write stories that encourage healthful family dynamics and upend cycles of generational trauma.

FEATURED IN

midnight
& indigo

rollingout



DREAM
CHASE *her*
CONFERENCE

Americas Bay Area Edition
WOMEN
magazine



@writerlady1

472
Following

180.6K
Followers

2.9M
Likes

Message



Mama | Author | Creative | Gen X | 1908
Writing my way through. 📖
Links 📌

<https://beacons.ai/tamikachristy>

Showcase | Subscription | Instagram

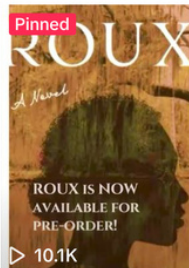


Creative

Outfits

Wisdom

Writing



TIKTOK

@writerlady1

180.6k FOLLOWERS

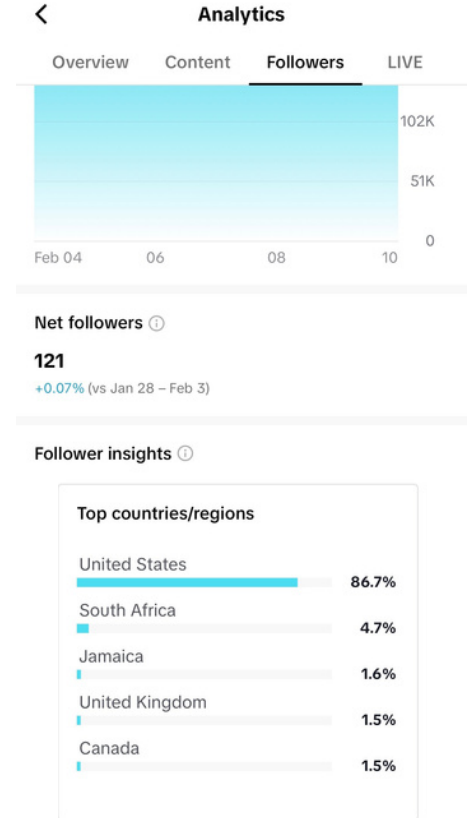
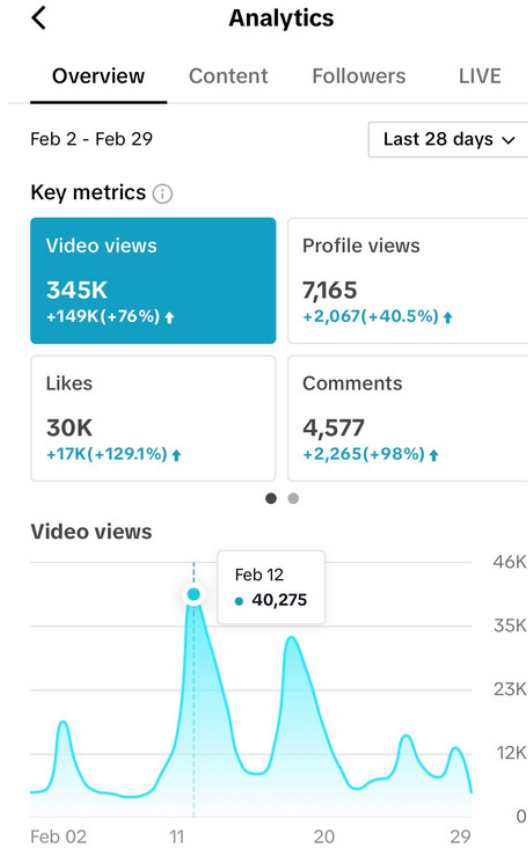
TOP LOCATION: UNITED STATES

TOP CITIES: ATLANTA + CHICAGO

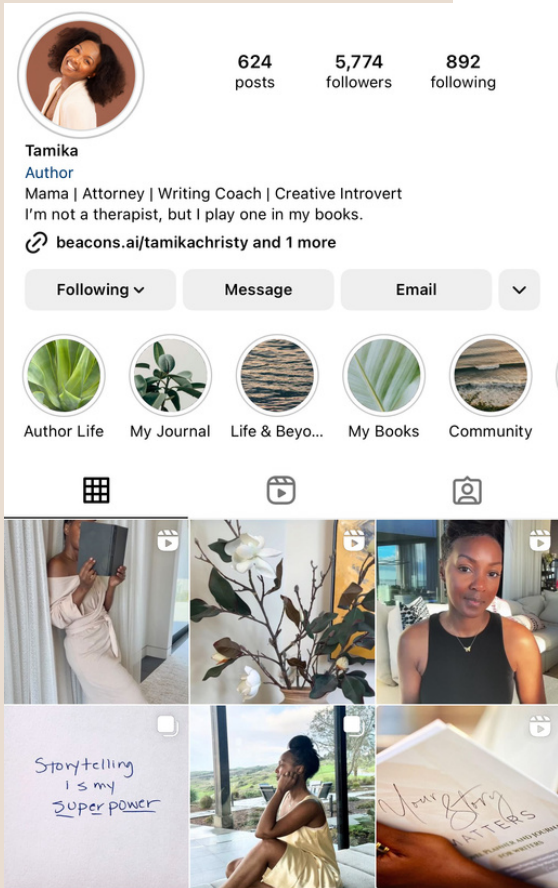
VIDEO VIEWS: 345K (+79% in the last 28 days)

*ACCURATE AT THE TIME OF PRODUCTION

TIKTOK STATS



L: PAGE INSIGHTS
R: FOLLOWER DEMOGRAPHICS



INSTAGRAM

@tamikachristy

5.7K
FOLLOWERS

TOP LOCATION: UNITED STATES
TOP STATES: NEW YORK + CALIFORNIA
IMPRESSIONS: 21K (+48% in last 30 days)

*ACCURATE AT THE TIME OF
PRODUCTION

INSTAGRAM STATS



Last 30 Days ▾

Jan 12 - Feb 10

Overview

You reached **+44.3%** more accounts compared to
Dec 13 - Jan 11

Accounts reached	4,560	>
	+44.3%	
Accounts engaged	515	>
	+23.2%	
Total followers	5,766	>
	+0.9%	

Last 30 Days ▾

Jan 12 - Feb 10

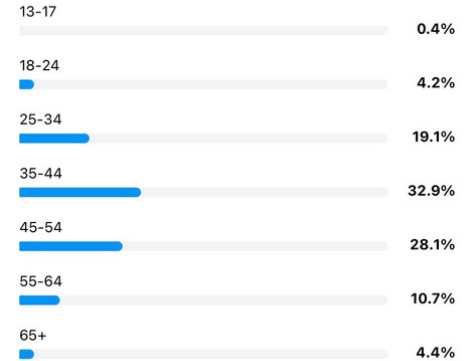
Accounts reached



Impressions	21,425
	+48%

Age range

All Men Women



Gender



L: PAGE INSIGHTS
R: FOLLOWER DEMOGRAPHICS

PRIMARY AUDIENCE

Tamika Christy appeals to new and upcoming writers, offering guidance and inspiration to those venturing into the world of writing.

Moreover, she connects with parents of teens and university-age individuals, providing valuable advice on navigating the challenges of adolescence and early adulthood.

Additionally, Christy resonates with women aged 50+, addressing topics such as personal growth, lifestyle choices, and navigating life transitions.

Through her work, Christy fosters a community that supports and empowers individuals across different stages of life.

CONTACT

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